

Unit 5. Non-timber forest products

VERDE



Old oak tree considered a green giant

source: <https://www.verde-associacao.pt/>

Description

VERDE is an association based in the municipality of Lousada, in the north of Portugal, founded in 2021. VERDE is created to integrate the conservation and regeneration of nature into the daily lives of the Portuguese people. It is known that nature has the magic of making each cycle happen by itself and, therefore, VERDE wants to act as an almost invisible hand, implementing concrete actions, with the least possible intervention and, thus, achieving the maximum conservation results. Through the creation of strategies meticulously studied by the team of biologists and ecologists linked to the sea and land, but also of economists, jurists, designers and communication professionals, the aim is to value the territory and ensure its preservation through a strategic plan. VERDE has created Carbono Biodiverso® (biodiverse carbon), the first carbon offset project in Portugal that preserves large trees and plants, those of the future.

Goals

VERDE is an association created to integrate the conservation and regeneration of nature into the daily lives of the Portuguese.

Activities

- Technical support to municipalities in the creation of municipal regulations for the management of trees in urban areas
- Municipal grove inventory in urban areas
- Large tree inventory - Green Giants
- Scientific and technical consultancy
- Technical support for public interest tree classification processes
- corporate team building
- Speeches
- Personal or corporate footprint compensation
- Interpretive tours with guide
- Support in the accounting and reporting of greenhouse gas (GHG) emissions according to internationally recognized methodologies
- Service to reduce the ecological footprint of your employees



Construction of fauna refuge in a volunteering activity

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Impact

- Preservation of high biodiversity value habitats
- Sustainable ecosystem management
- Conservation of the wildlife
- Climate crisis adaptation

Website

- <https://www.verde-associacao.pt/>

Social Media

- <https://www.instagram.com/verde.associacao>
- <https://www.linkedin.com/company/verdeassociacao>
- <https://www.facebook.com/verde.associacao>