

Unit 4. Circular economy

NBI - National Business Intelligence



Umbilicus rupestris that is traditionally used to heal wounds

source: <https://naturebasedeconomy.com/natural-business-intelligence>

Description

In a world in crisis, the disappearance of biodiversity, climate change and ecological degradation are symptoms of unsustainable growth. It is crucial to find possibilities for transformation that allow human progress and the improvement of collective well-being, but while natural resources are regenerated, climate resilience is increased and ecological systems are restored.

That was the reason for the foundation on March 9, 2020, of NBI - NATURAL BUSINESS INTELLIGENCE. It is a Business & Ecology consultancy specialized in creating options for a Natural Based Economy, through bridges between knowledge and practice.

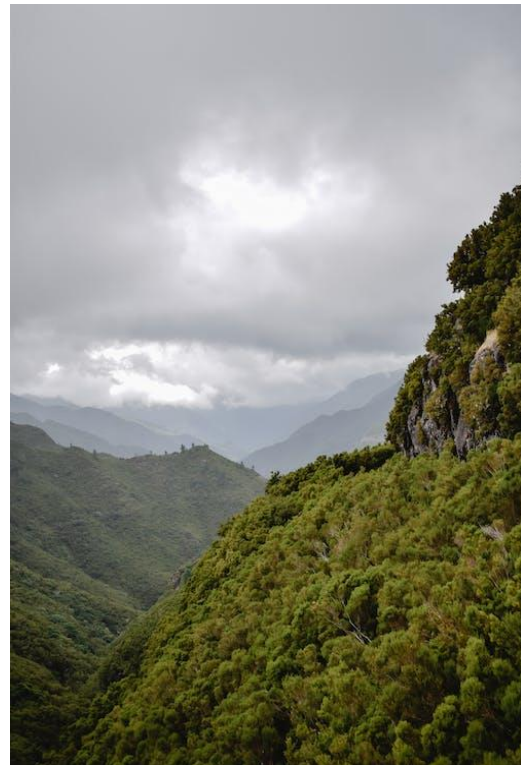
Goals

“It is essential to evolve from 'Normal Business' to 'Business as Natural'.”

Activities

Integrates Natural Based Economy in organizational strategy, operational planning and development and in investment projects in different operational areas, such as:

- Biodiversity
- Ecosystem services
- Bioeconomy
- Natural capital
- Climate Adaptation
- Agroecology and forests



Biodiverse landscape

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Impact

- sustainable forest management
- biodiversity increase
- Support of innovative solutions
- Climate crisis adaptation
- Fire prevention

Website

<https://naturebasedeconomy.com/natural-business-intelligence>

Social Media

<https://www.facebook.com/NaturalBusinessIntelligence>