

Unit 9. Education and communication

YOUNG NATURAL TALENTS



Description

In 2022, The Stavanger Tourist Association started the project *Unge Naturtalenter*, a leadership development program in outdoor life. 15 young people between the ages of 15 and 17 from Stavanger got the opportunity to participate in a year-long program where they learn about different types of outdoor life and the roles of being a tour leader. The project emphasizes personal growth and inspires outdoor activity. The participants go from scratch to become trained tour guides in DNT's tour guide ladder, with experience from a wide range of different outdoor activities and experiences they will remember for the rest of their lives.



Website

<https://www.stf.no/unge-naturtalenter/>

Goals

The project is about building enthusiasm about outdoor life with young people. To help them have formative experiences out of doors which will stay with them for the rest of their lives. Given Norway's level of afforestation, forests play a key role in this.

"The aim of Unge Naturtalenter is for you to open your eyes to all the outdoor life and the Norwegian Tourist Association has to offer through a fun, exciting and educational programme!"

Activities

Unge Naturtalenter teaches skills and then gives the participants practical experience at developing them out of doors. Thus activities are scheduled in forests and up in the mountains. This is an outdoor programme which takes them on a learning journey towards resilience, self actualisation, and a lifelong love for the outdoors.

Impacts on individual participants



- A solid insight into versatile outdoor life
- New friends for life
- Personal growth and leadership skills
- Various certifications and courses within DNT and other organisations
- Becoming independent and safe in Norwegian nature
- Participants are qualified for a summer job at STF.

Social Media

- https://www.stf.no/artikler/stillingsannonser/27588-vi-sker-unge-naturtalenter/?fbclid=IwAR1WwngOAqGvtHo648IE_TaJdRlnLtXLjY8BjFHTqIVaE_7kS6CGP3K1rfw